

Federal law prohibits removal of this label before consumer purchase.

**ENERGY  
GUIDE** ↓

SONY  
Television Model K-85XR70

**Estimated Yearly Energy Cost**

**\$98**

\$32 | | \$155

Cost Range of Similar Models (69.5" or greater)

- Based on 16 cents per kWh and 5 hours use per day
- Estimated yearly electricity use of this model: 612 kWh
- **Your cost depends on your utility rates and use.**

Visit [ftc.gov/energy](http://ftc.gov/energy)