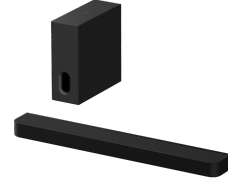


HTAP710

BRAVIA Theater Bar 7 + Sub 7, Dolby Atmos®/DTS:X® compatible

Immersive surround sound. Enhanced bass. The BRAVIA Bar 7 + Sub 7 combines 9 speaker units, 360 Spatial Sound Mapping,¹ and a slim subwoofer to create cinematic surround sound and deeper, more precise bass in a space-saving design.



Bullets

- Experience immersive surround with 9 speaker units, including up-firing, side-firing, and center speakers, with 360 Spatial Sound Mapping¹.
- Sound Field Optimization calibrates surround sound specifically for your room.
- Supports Dolby Atmos® and DTS:X® for authentic cinema sound.²
- DSEE Ultimate restores detail to compressed digital music.
- Stream music wirelessly with Bluetooth® technology.⁴
- Control setup and settings with the BRAVIA Connect app.⁶
- Voice Zoom 3™ powered by AI amplifies dialogue for crystal-clear voices.⁷
- Control sound settings from the BRAVIA Quick Settings menu.⁸
- Space-saving design allows soundbar to sit tidily over the TV stand.⁹
- Dual-orientation subwoofer fits vertically or horizontally into your room.
- Separated Notch Edge design delivers deeper, more controlled bass.

Features

Ultimate surround sound with 360 Spatial Sound Mapping

Experience the ultimate in home surround. 360 Spatial Sound Mapping technology creates 5 phantom speakers in front of you and reflects sound off the ceiling and walls, enabling cinema-style surround sound from a single soundbar.¹

Make everywhere the best seat

Enjoy a cinematic surround experience calibrated specifically for your room. Sound Field Optimization ensures that every seat is the best seat in the house, regardless of your room's unique acoustics.

Deep bass

Separated Notch Edge improves vertical amplitude symmetry, enabling more controlled diaphragm movement for deeper, clearer bass.

Sound straight from cinema

Bring the authentic atmosphere of the movie theater into your living room. The BRAVIA Theater Bar 7 supports industry-standard formats like Dolby Atmos® and DTS:X® for a truly premium experience.²

Wireless Bluetooth® streaming

Enjoy wireless music streaming from your smartphone and other devices with Bluetooth® technology.⁴

Immersive sound from 9 speaker units

Experience cinematic surround sound from a single soundbar. The BRAVIA Theater Bar 7 features 9 speaker units including dedicated woofers and tweeters for precise imaging. Up-firing speakers reflect sound off the ceiling, enhanced by 360 Spatial Sound Mapping.¹ Side-firing speakers fill your room with expansive sound, while a full-range center speaker ensures clear, natural dialogue.

Two ways to position

The dual orientation subwoofer allows flexible vertical or horizontal placement, blending seamlessly into your room for a sleek, cohesive look.

Give your favorite music a boost

Enjoy tracks like you're in the recording studio with the artist. Digital Sound Enhancement Engine (DSEE Ultimate) up-mixes compressed digital music, restoring acoustic details for a richer listening experience.

Do it all with BRAVIA Connect app

Easily control BRAVIA Theater from your smartphone. The BRAVIA Connect app guides you through initial setup and lets you adjust volume, sound field and more.⁶

Crystal clear voice. Precise dialogue.

No more muffled voices. Combined with compatible BRAVIA, our new Voice Zoom 3 powered by AI machine learning recognizes human voices and amplifies or reduces their volume so even small dialogue sounds loud and clear.⁷

Effortless control with BRAVIA TV

Control surround sound easily with your BRAVIA TV remote. Sound settings automatically appear on the BRAVIA Quick Settings menu for easy control of features, like Sound Field and volume.⁸

Space-saving Design

The supplied spacer allows the soundbar to sit tidily over the TV stand for an integrated look that saves you space.⁹

Make movies come to life

With its HDMI 2.1 capability, BRAVIA Theater Bar 7 ensures the original picture quality of any source is preserved, right up to 8K HDR.^{2,13}

An immersive gaming experience

Lose yourself in your gaming. Enjoy immersive overhead sound with the PlayStation[®]5 console, and optimized picture settings using Auto HDR Tone Mapping and Auto Genre Picture Mode when connected to compatible BRAVIA[™] TVs. This product also supports VRR, ALLM and SBTM for more realistic gaming.^{13,14}

Environment in mind

Sony's home audio products are designed not only for excellent sound experiences but also with the environment in mind. We are committed to using less virgin plastic in our packaging and recycled materials in our products. Approximately 75% of the packaging is made from recycled paper and paper-based materials to minimize the use of virgin plastic, and approximately 87% of the fabric used on the speakers is made from recycled cloth.¹¹

Accessibility Effort

For users with visual impairments, a raised square frame guides to a QR¹² code for the BRAVIA Connect App with screen reader support. Tactile dots on the back panel identify the eARC HDMI terminal for TV connection.

Specification

Speaker Layout	
Speaker Structure	Bar Speaker: 5.0.2 ch (9 Speaker Units), Subwoofer: Subwoofer
Bar Speaker	HT-A7100
Interfaces	
HDMI	Number of Input/Output: 1 / 1 (eARC/ARC), eARC 4K/60p/YUV4:4:4, HDR, Dolby Vision [™] Compatible, HLG (hybrid log gamma), HDCP2.2, BRAVIA Sync, HDMI CEC
Wi-Fi	Wi-fi method, IEEE802.11 version: a/b/g/n/ac/ax
Bluetooth	RX/- 6.0
Bluetooth version	*The Bluetooth [®] word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Sony Corporation is under license. Other trademarks and trade names are those of their respective owners.

Audio Formats	
HDMI Input	Dolby Digital, Dolby Digital Plus, Dolby TrueHD, Dolby Digital Plus/Atmos, Dolby TrueHD/Atmos, Dolby Dual mono, DTS, DTS HD High Resolution Audio, DTS HD Master Audio, DTS ES, DTS 96/24, DTS:X, LPCM: 2ch/5.1ch/7.1ch, LPCM fs: 192kHz/24bit
HDMI eARC	Dolby Digital, Dolby Digital Plus, Dolby TrueHD, Dolby Atmos, Dolby Dual mono, DTS, DTS HD High Resolution Audio, DTS HD Master Audio, DTS ES, DTS 96/24, DTS:X, LPCM: 2ch/5.1ch/7.1ch, LPCM fs: 192kHz/24bit
Bluetooth (Receiver)	AAC, SBC, LDAC
Amplifier	
Amplifier Type	Digital Amplifier, S-Master
Amplifier Channels	Bar Speaker: 9ch, Subwoofer: 1ch
Sound Function	
Sound Effect	Night Mode, Voice Mode
Virtual Surround Technology	Dolby Speaker Virtual
Network Function	
Network Services	Spotify Connect
Wireless Features	
Wireless Surround (with optional wireless speakers)	Yes
What's in the Box	
Supplied Accessories	Remote Commander, Batteries for remote commander, HDMI Cable, AC Cord, Warranty Card, Wall mounting bracket, Wall mounting template
Weight and Measurements	
Dimensions (Approx.) (bar speaker) inch	37 1/2 x 2 5/8 x 5 in
Weight (Approx.) (bar speaker) (oz)	10 lb 3 oz
Dimensions (Approx.) (subwoofer)	13 7/8 x 14 1/8 x 5 1/4 in

Weight (Approx.) (subwoofer)	13 lbs 10.7 oz
Power	
Power Consumption	Bar Speaker: 52 W, Subwoofer: 20 W

- 360 Spatial Sound Mapping creates synthesized phantom speakers. Effectiveness depends on room environment and speaker placement.
- Dolby Atmos and DTS:X content compatible with streaming services or compatible content device connected via HDMI input (sold separately).
- IMAX[®] Enhanced certification achieved when used with compatible products. Product availability varies by countries/regions. <https://www.sony.net/comp-home>
- Interoperability and compatibility among Bluetooth[®] devices vary. The Bluetooth[®] word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Sony Corporation is under license.
- Compatible with select BRAVIA TVs. For full compatibility list: https://www.sony.net/hav_faq
- https://www.sony.net/hav_faq Sony | BRAVIA Connect app must be installed on a smartphone. The smartphone and the product must be connected to the same home network. This function works with compatible BRAVIA TV and the latest software. Product availability varies by country/region. https://www.sony.net/hav_faq
Updating the mobile app to the latest version is required. Download app at Google Play and the App Store. Network services, content, operating system and software subject to terms and conditions and may be changed, interrupted or discontinued at any time and may require fees, registration, and credit card information. Feature availability of the integrated remote with TVs and home theater products may vary depending on home theater product.
- Voice Zoom 3 works with compatible BRAVIA. https://www.sony.net/hav_faq Product availability varies by countries/regions.
- This function works with compatible BRAVIA TVs and the latest software. Product availability varies by countries/regions. https://www.sony.net/hav_faq
- Applicable TV models: BRAVIA 9II (85"/75"/65"), BRAVIA 7II (85"/75"/65"), BRAVIA 5 (85"/75"/65"). BRAVIA availability varies by country and region. Illustrations are for reference only.
- Not only pairing capability but also compatibility with dual subwoofers (SA-SW9, SA-SW8, SA-SW7) is required for the soundbar or home theatre system(Bar 9/Bar8/Bar7) each sold sep. Please refer to its product website for compatibility information. For dual subwoofer, subwoofers of the same model are required. When placing two subwoofers apart, sound quality may vary depending on your listening position. If this occurs, use the Phase setting feature to optimize performance.
- Approximately 75% recycled paper-based packaging and approximately 87% recycled speaker fabric. Coating and adhesive materials excluded.
- QR Code is a registered trademark of DENSO WAVE INCORPORATED in Japan and in other countries/regions.
- 4K: 3840 x 2160. 8K: 7680 x 4320 pixels. Requires HDR compatible content from supported streaming services or HDR compatible content device connected via HDMI input (sold separately).
- Game title supporting 4K/120fps and/or VRR required.
- Apple ID account required. Subscriptions may be required to access certain content.
- Download Spotify app at Google Play and the App Store. Network services, content, and operating system and software subject to terms and conditions and may be changed, interrupted, or discontinued at any time and may require fees, registration, and credit card information.
- Applicable Rear Speaker Models: Rear 8 and Rear 9.

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